

# Be Three Steps Ahead with a Complimentary Exit Prep Preview



Whether you're looking to merge, sell, step-back, or walk away, our complimentary, no-obligation Exit Prep Preview provides the tools and insights you need to make informed decisions for you and your business.



# 3

## Scope for Scale

Once we receive that info, CAS will perform and present a complimentary, high-level review designed to provide you with:

Insights into the current market.

Multiples and valuation ranges for similar companies in your industry sector.

A multi-phase Exit Prep scope-of-work designed to place your business in the high end of the valuation range for an anticipated transaction in the next 1-3 years.

# 2

## Data and Discovery

We will send a short-form data request asking for basic information (much of what we expect to be off-the-shelf), such as financial, client, payroll, and facility details. All of the information we receive will be stored within our secure file transfer site repository (Firmex).

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## Cone of Confidence

Confidentiality and transparency are of the utmost importance—our mutual NDA provides those protections. Once both parties have signed, we kick the process off.

Our Exit Prep services and proprietary workflows are built on over 40-years of M&A and valuation experience. They are designed to maximize efficiency, reduce redundancy, and identify gaps in your business that you can rectify prior to a transaction.

**Sign up for a complimentary Exit Prep Preview today!**



Email Allie Baurer at [abaurer@corpadvtrysolutions.com](mailto:abaurer@corpadvtrysolutions.com) to get started.



Impressed with the level of detail, care, and analysis that goes into your complimentary Exit Prep Preview? You'll be blown away by the dedication and commitment you receive during an active Exit Prep Engagement.

# Ready? Set? Exit Prep!



We gave you the 1,000 foot view of your business in our Exit Prep Preview. Now it's time to dive into the foundation of your company, and its value drivers/detractors, as well as map out a plan to grow and exit your business at maximum value.

**Depending on your business needs, our experts can provide one or all of the following services:**

## Due Diligence Workflow Templates

To ensure everything runs smoothly throughout the sale process, we have created proprietary due-diligence checklists, templates, and file layout structures. Our templates will be the guide for all of the information that will be needed during the sale process. No surprises are the best surprises.

Secure and compliant data room – All information you provide to CAS will be housed in Firmex, our virtual data room provider. We take your security seriously which is why we store all client data in our Firmex virtual data room. Once we begin an active Exit Prep Engagement, you'll also receive access to upload data into a secure site.

## A Comprehensive Market Valuation Assessment

To know where you're going, you have to know where you are. Our team takes a look at the totality of your business and calculates your market value if you were to sell today. This becomes our baseline or valuation starting point.

As part of the valuation assessment, CAS will provide recommendations on how best to position the company for an exit and a timeline to do so.

## Exit Prep Process

The recommendations we provide will be your roadmap for success.

Our team builds out a timeline and checklist to help prepare your company for sale. Areas addressed during this phase may include a market-exit timing analysis to help the company improve its financial controls prior to sale.

We act as a "strategic sounding board" to identify and mitigate potential concerns that may impact valuation and closing, such as financial trends, client concentration, and more.

## Business Network Access

Our network of experts is your network! Our clients gain instant access to some of the industry's most sought after and respected compliance and M&A attorneys, wealth managers, accountants, cyber insurance, and tax and licensing experts.

## And More!

Email Allie Baurer at  
[abaurer@corpadvisorysolutions.com](mailto:abaurer@corpadvisorysolutions.com)  
to schedule a meeting.

**If you're ready to get the process started, then let's talk options. Our services are structured on a retainer basis and can be customized based on your unique needs.**